

GABRIEL ROSSMAN

Department of Sociology, UCLA
287 Haines Hall
Los Angeles, CA 90095-1551
Phone 310.206.8904
Fax 310.206.9838
rossman@soc.ucla.edu

APPOINTMENTS

- 2013–present. Associate Professor (with tenure) of Sociology. University of California, Los Angeles.
- 2007–2009. Visiting Assistant Professor of Sociology. Harvard University
- 2005–2013. Assistant Professor of Sociology. University of California, Los Angeles.

EDUCATION

- 2005 Ph.D. Sociology Princeton University
- 2002 M.A. Sociology Princeton University
- 1999 B.A. Sociology UCLA

PUBLICATIONS

- Rossman, Gabriel and Richard A. Peterson. 2015. “The Instability of Omnivorous Cultural Taste Over Time.” *Poetics* 52:139–53.
- Rossman, Gabriel. 2014. “Obfuscatory Relational Work and Disreputable Exchange.” *Sociological Theory* 32:43–69.
- Esparza, Nicole, Edward T. Walker, and Gabriel Rossman. 2014. “Trade Associations and the Legitimation of Entrepreneurial Movements: Collective Action in the Emerging Gourmet Food Truck Industry.” *Nonprofit and Voluntary Sector Quarterly* 43:143S–162S.
- Rossman, Gabriel. 2014. “The Diffusion of the Legitimate and the Diffusion of Legitimacy.” *Sociological Science* 1:49–69.

- Rossman, Gabriel and Oliver Schilke. 2014. “Close, But No Cigar: The Bimodal Rewards to Prize-Seeking.” *American Sociological Review* 79:86–108
- Rossman, Gabriel. 2012. *Climbing the Charts: What Radio Airplay Tells Us about the Diffusion of Innovation*. Princeton, NJ: Princeton University Press.
- Rossman, Gabriel, Nicole Esparza, and Phil Bonacich. 2010. “I’d Like to Thank the Academy, Team Spillovers, and Network Centrality.” *American Sociological Review* 75:31–51.
- Rossman, Gabriel. 2009. “Hollywood and Jerusalem: Christian Conservatives and the Media.” in Steven Brint and Jean Schroedel. *Evangelicals and Democracy in America*, Vol I. New York: Russell Sage Foundation.
- Rossman, Gabriel, Ming Ming Chiu, and Joeri Mol. 2008. “Modeling Diffusion of Multiple Innovations via Multilevel Diffusion Curves: Payola in Pop Music Radio.” *Sociological Methodology* 38:201–230.
- Rossman, Gabriel. 2008. “By the Numbers: Lessons from Radio,” in William Ivey and Steven Tepper. *Engaging Art: The Next Great Transformation of America’s Cultural Life*. New York: Routledge, 2008.
- Peterson, Richard A. and Gabriel Rossman, 2008. “Changing Arts Audiences: Capitalizing on Omnivorousness,” in William Ivey and Steven Tepper. *Engaging Art: The Next Great Transformation of America’s Cultural Life*. New York: Routledge, 2008.
- Rossman, Gabriel. 2004. “Elites, Masses, and Media Blacklists: The Dixie Chicks Controversy” *Social Forces* 83:61–78.
- Suman, Michael and Gabriel Rossman (eds). 2000. *Advocacy Groups and the Entertainment Industry*. Westport, CT: Praeger. Also contributed solo-authored chapter, “Hostile and Cooperative Advocacy.”

FELLOWSHIPS, AWARDS AND HONORS (SELECTED)

- 2009–2011. Alfred P. Sloan Foundation, Industry Studies Fellow.
- 2007–2010. National Science Foundation, Program on Innovation and Organizational Change, “Sustaining and Disruptive Innovation: Drawing Lessons from the Radio Industry” (Award # SES-0724914)
- 2007–2008. Social Science Research Council, “Assessing the Impact of the Spitzer Payola Investigation”

COMPUTER CODE

- 2010. “FSX: Stata module to show names of files in compact form (Unix-friendly defaults),” with Nicholas Cox, Statistical Software Components S457194, Boston College Department of Economics.
- 2010. “DIFFUSION,” Net Logo User Community Models, Center for Connected Learning, Northwestern University.
- 2010. “SHUFFLEVAR: Stata module to shuffle variables relative to the rest of the dataset,” Statistical Software Components S457116, Boston College Department of Economics.
- 2009. “GRAPHEXPORTPDF: Stata module to produce PDF graphics on non-Windows systems,” Statistical Software Components S457036, Boston College Department of Economics.
- 2009. “STATA2PAJEK: Stata module to export data to Pajek .net format,” Statistical Software Components S457075, Boston College Department of Economics.

INVITED LECTURES

- 2015** Stanford University (Sociology)
- 2014** University of Southern California (Marshall), Chapman University (Economic Science Institute)
- 2013** University of Washington (Sociology), HEC Paris (Society and Organizations), Google Paris, University of Oslo (Sociology), Yale University (School of Management)
- 2012** Stanford University (Sociology), University of Chicago (Booth), Northwestern University (Sociology)
- 2011** University of Southern California (Annenberg), UCLA (Marschak Colloquium)
- 2010** Emory University (Goizueta)
- 2009** Princeton University (Sociology & CACPS), Harvard University (Sociology)
- 2004** Federal Communications Commission, Ohio State University (Sociology), Ohio State University (Communications), UCLA (Sociology), Tufts University (Sociology), University of Toronto (Sociology)

SERVICE (SELECTED)

- 2015–present. Board: *Sociological Science*
- 2015–present. Board: Stanford University Press series on Culture and Economic Life
- 2014–present. Council: Organizations, Occupations, and Work section of the American Sociological Association
- 2007–2010, 2014–present. Board: *Poetics*